

AMANDA WAGNER

DESIGNER

AmandaJeanDesigns.com

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EDUCATION

Moravian University *Bethlehem, PA*

Graduated May 2022 ↪ Summa Cum Laude

Bachelor of Arts in Graphic and Interactive Design

Minor in Business Management

SKILLS

Softwares

Adobe InDesign, Illustrator, Photoshop, Lightroom, Acrobat, Bridge, XD, Dreamweaver; **Google** Analytics, Drive, Docs, Slides, Sheets; **Microsoft** Word, PowerPoint, Excel, Teams; HTML, CSS, Wordpress, Slack, Basecamp

Professional

Branding, Advertising, Publication Design, Typography, Photography, Website Design, Social Media, Logo Design

Interpersonal

Time Management, Communication, Problem Solving, Openness to Feedback, Client Interaction, Self Motivating

ACHIEVEMENTS

Kappa Pi Honors Art Fraternity

Inducted member ↪ 2020

Pharo and Founder's Scholarship

Recipient ↪ 2019-2022

Dean's List

8 semesters ↪ 2018-2022

RELATED EXPERIENCE

Graphic Design Intern & Contracted Designer

Bethlehem, PA

ArtsQuest ↪ Jan. 2022-July 2022

- ✿ Completed a fast-paced internship, getting on the job experience, during spring semester of my senior year
- ✿ Was extended a temporary employment opportunity working closely with the whole Marketing Team
- ✿ Designed print and digital ads, social graphics, merchandise and more while using brand consistency

Graphic Designer

Northampton, PA

Seacock's Landscaping and Snow Management ↪ Feb. 2021-May 2022

- ✿ Redesigned and managed website and all social media
- ✿ Designed fliers, business cards, and advertisements as well as ones that are published in Clipper Magazine
- ✿ Coordinated, scheduled, and took professional photos of nursery and job sites for use in said ads

Art Director

Bethlehem, PA

Studio South: Moravian University ↪ Jan. 2021-May 2022

- ✿ Worked with various clients internally and externally from Moravian on requested graphic design projects
- ✿ Met deadlines and had meetings with the client to keep projects on track
- ✿ Received feedback and reviews on projects from both the club and clients
- ✿ Made a variety of mediums of design work including poster design, web design and video production

VP of Marketing & Director of Merchandise

Bethlehem, PA

Alpha Sigma Tau: Moravian University ↪ Feb. 2020-May 2022

- ✿ Managed social media accounts including Instagram and Facebook while engaging with alumna
- ✿ Met and Led meetings with the Executive Board and Marketing Department weekly or more when needed
- ✿ Designed all apparel and merchandise as well as ordered and organized payments and deliveries

OTHER EXPERIENCE

Cheerleading Coach

Nazareth, PA

Nazareth Area School District ↪ Aug. 2018-Present

- ✿ Coach fall, winter, and competition teams from middle school through varsity
- ✿ Commit 12 hours per week while maintaining high academic achievements

Gymnastics Instructor

Nazareth, PA

Force Gymnastics ↪ Feb. 2019-Oct. 2021

- ✿ Taught and coached gymnastics and tumbling skills from ages 1 year to 18 years

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